LITTLE KIDS ROCK, INC. (A NOT-FOR-PROFIT ORGANIZATION)

Financial Statements for the Year Ended December 31, 2016 (with Comparative Totals for the Year Ended December 31, 2015) Independent Auditors' Report

TABLE OF CONTENTS

	Page
INDEPENDENT AUDITORS' REPORT	1-2
FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2016 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2015)	
Statements of Financial Position	3
Statements of Activities	4
Statements of Cash Flows	5
NOTES TO THE FINANCIAL STATEMENTS	6-13



Committed to Your Financial Well Being

INDEPENDENT AUDITORS' REPORT

To the Board of Trustees of Little Kids Rock, Inc.

We have audited the accompanying financial statements of Little Kids Rock, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2016, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Little Kids Rock, Inc. as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited the Little Kids Rock, Inc.'s 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 30, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2015, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Cullari Carries LLC

Fairfield, New Jersey April 28, 2017

STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2016 (WITH COMPARATIVE TOTALS AS OF DECEMBER 31, 2015)

		_	Total	
	Unrestricted	Temporarily Restricted	2016	2015
ASSETS	Chicstreted	- Restricted	2010	2013
CURRENT ASSETS:				
Cash and cash equivalents	\$ 751,389	\$ 1,305,877	\$ 2,057,266	\$ 1,959,806
Accounts receivable	303	-	303	290
Inventory	-	52,273	52,273	71,295
Unconditional promises to give, net	420,402	674,900	1,095,302	867,281
Prepaid expenses	46,387	-	46,387	38,319
Total current assets	1,218,481	2,033,050	3,251,531	2,936,991
SECURITY DEPOSITS	12,501	-	12,501	12,486
LONG-TERM UNCONDITIONAL				
PROMISES TO GIVE, NET	**	102,535	102,535	161,290
TOTAL	\$ 1,230,982	\$ 2,135,585	\$ 3,366,567	\$ 3,110,767
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES:				
Accounts payable	\$ 162,571	\$ -	\$ 162,571	\$ 176,297
Accrued expenses	60,374	-	60,374	83,233
Deferred revenue	•	-	•	660
Compensated absences payable	142,934	-	142,934	108,424
Total liabilities	365,879	-	365,879	368,614
NET ASSETS:				
Unrestricted net assets	865,103	-	865,103	839,404
Temporarily restricted net assets	-	2,135,585	2,135,585	1,902,749
Total net assets	865,103	2,135,585	3,000,688	2,742,153
TOTAL	\$ 1,230,982	\$ 2,135,585	\$ 3,366,567	\$ 3,110,767

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2016 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2015)

	**************************************	Temporarily Restricted	Т	otal
	Unrestricted Net Assets	Net Assets	2016	2015
PUBLIC SUPPORT AND REVENUES:				
Contributions	\$ 1,279,313	\$ 2,888,980	\$ 4,168,293	\$ 3,802,924
Related party reimbursements	•	842,826	842,826	1,009,761
Special events	999,844	94,151	1,093,995	779,897
Merchandise sales	20	•	20	40
Other income	23,686	36,309	59,995	2,102
Net assets released from restrictions				
Satisfaction of purpose restrictions	3,629,430	(3,629,430)	-	-
Total public support and revenues	5,932,293	232,836	6,165,129	5,594,724
EXPENSES:				
Program services:				
Music education	3,226,742	-	3,226,742	2,632,347
Musical instruments	1,066,581		1,066,581	1,059,771
Total program services	4,293,323	•	4,293,323	3,692,118
Supporting services:				
Management and general	143,507	-	143,507	126,279
Cost of direct benefit to donors	351,190	-	351,190	470,896
Fundraising	1,118,574	-	1,118,574	814,659
Total supporting services	1,613,271		1,613,271	1,411,834
Total expenses	5,906,594		5,906,594	5,103,952
CHANGE IN NET ASSETS	25,699	232,836	258,535	490,772
NET ASSETS, BEGINNING OF YEAR	839,404	1,902,749	2,742,153	2,251,381
NET ASSETS, END OF YEAR	\$ 865,103	\$ 2,135,585	\$ 3,000,688	\$ 2,742,153

STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

	2016		2015	
CASH FLOWS FROM OPERATING ACTIVITIES:			•	
Change in net assets	\$	258,535	\$	490,772
Adjustments to reconcile change in net assets to net cash used in operating				
activities:				
Allowance for unconditional promises to give		37,846		19,300
Discount on long-term unconditional promises to give		8,715		13,710
(Increase) decrease in operating assets				
Accounts receivable		(13)		(270)
Inventory		19,022		(7,088)
Unconditional promises to give		(215,827)		(554,228)
Prepaid expenses		(8,068)		(27,289)
Security deposits		(15)		-
Increase (decrease) in operating liabilities				
Accounts payable		(13,726)		(214,063)
Accrued expenses		(22,859)		58,762
Deferred revenue		(660)		660
Compensated absences payable		34,510	***************************************	12,358
Net cash (used in) provided by operating activities		97,460	Webster	(207,376)
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS		97,460		(207,376)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	***************************************	1,959,806		2,167,182
CASH AND CASH EQUIVALENTS, END OF YEAR	_\$_	2,057,266	_\$_	1,959,806

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

1. NATURE OF ACTIVITIES

Little Kids Rock, Inc. (the "Organization") was incorporated in the State of California in 2001. The Organization is operated exclusively for charitable and educational purposes, with a particular focus on music education. Business and administrative functions of the Organization are located in the State of New Jersey. The following descriptions provide more detail regarding specific programs run by the Organization:

Mentorship: The Organization provides training and support for teachers and other types of mentors enrolled in the music education program in order to help facilitate and establish a safe, nurturing, supportive and fun environment for students.

Music Education: In accordance with its mission, the Organization provides music education to students, primarily from low income backgrounds in order to foster musicianship, to develop confidence, responsibility, discipline and other lifelong values.

Musical Instruments: The Organization purchases and provides musical instruments to provide the opportunity for students to participate in music production, recording and performances.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting — The financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Basis of Presentation — The Organization presents its financial statements in accordance with guidance issued by the American Institute of Certified Public Accountants' Audit & Accounting Guide for *Not-for-Profit Entities* and the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC).

ASC Paragraphs 958-605-45-3 through 7, Contributions Received, requires that unconditional promises to give be recorded as receivables and revenue and requires the organization to distinguish between contributions received for each net asset category in accordance with donor imposed restrictions. ASC Paragraphs 958-205-45-2(a) through (d) establishes standards for external financial reporting by not-for-profit organizations and requires that resources be classified for accounting and reporting purposes into three net asset categories according to externally (donor) imposed restrictions; unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Accordingly, net assets of the Organization and changes therein would be classified and reported as follows:

<u>Unrestricted net assets</u> - Net assets that are not subject to donor-imposed stipulations. This represents the portion of expendable funds available to support the Organization's programs and activities.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

<u>Temporarily restricted net assets</u> - Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. The Organization had \$2,135,585 and \$1,902,749 of temporarily restricted net assets for the years ended December 31, 2016 and 2015, respectively.

<u>Permanently restricted net assets</u> - Net assets subject to donor-imposed restrictions stipulate that they be maintained permanently by the Organization. Generally, the donors of these assets permit the Organization to use all or part of the income earned on any related investments for general or specific purposes. There were no permanently restricted net assets in 2016 or 2015.

Cash and cash equivalents --- The Organization considers all unrestricted cash, short-term securities and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

Accounts receivable --- Accounts receivable are stated at the amounts management expects to collect from outstanding balances. Management provides for uncollectible amounts through a charge to expense and a credit to the allowance for doubtful accounts based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the allowance and a credit to accounts receivable. Management has determined not to record an allowance as they believe all outstanding accounts receivable at December 31, 2016 and 2015 will be collected.

Inventory — Inventory consists of musical instruments purchased and donated to the Organization during the year that have not been distributed to music education programs by year end. Inventory is stated at the lower of cost or market value and is typically released from storage within two months from its purchase. All instruments are purchased on an as needed basis. At December 31, 2016 and 2015, inventories consisted of \$52,273 and \$71,295 of musical instruments.

Promises to give, revenue and support recognition — Contributions, including unconditional promises to give, are recorded as received. All contributions are available for unrestricted use unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met. All amounts not expended in accordance with specific restrictions are recorded as a liability in the financial statements, as the Organization does not maintain any equity in the donation. Unconditional promises to give due in the next year are recorded at their net realizable value. Unconditional promises to give due in subsequent years are reported at the present value of their net realizable value, using interest rates consistent with unsecured individual credit rates applicable to the years in which the promises are to be received. The Organization uses the allowance method to determine uncollectible promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made. Funds received in advance of their proper usage are accounted for as deferred revenue in the statement of financial position.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

Fixed assets --- Fixed assets are recorded at cost and are depreciated using the straight-line method over the estimated useful lives of the assets, generally 2-5 years. Depreciation is provided based upon the actual number of months in use during the year the costs are capitalized. The Organization's policy is to capitalize fixed assets with a purchase price of \$5,000 or more and a useful life of one year or more. Expenditures for maintenance, repairs and renewals of minor items are charged to earnings as incurred. The cost of assets retired or otherwise disposed of and the related accumulated depreciation are eliminated from the accounts and any resulting gain or loss is reflected in the statement of activities. Major renewal and improvements are capitalized.

Compensated absences payable --- Full time employees of the Organization may accrue paid time off up to thirty days based on date of hire. At December 31, 2016 and 2015, the Organization accrued \$142,934 and \$108,424 of expenses related to unused paid time off.

Donated goods --- Non-cash donations, recorded in contributions were fair valued at \$63,660 and \$97,954 for the years ended December 31, 2016 and 2015. These donations aided the Organization in accomplishing its mission.

Donated services — Individuals volunteer their time and perform a variety of tasks that assist the Organization, but these services do not meet the criteria for recognition under accounting principles generally accepted in the United States of America.

Income taxes --- The Organization is a not-for-profit organization described under Section 501(c)(3) of the Internal Revenue Code ("I.R.C.") and is therefore exempt from federal income taxes under Section 501(a) of the I.R.C. The Organization is also exempt under corresponding state statutes in all 50 states. Accordingly, no provision for Federal or State income taxes has been presented in the accompanying financial statements.

The Organization adheres to FASB ASC Topic 740, *Income Taxes*, which provides guidance and clarification on accounting for uncertainty in income taxes recognized in the Organization's financial statements. The guidance prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and also provides guidance on de-recognition, classification, interest and penalties, disclosure and transition. For the years ended December 31, 2016 and 2015, the Organization had no material uncertain tax positions to be accounted for in the financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

Income taxes (cont.) --- The Organization files income tax returns with the Internal Revenue Service and all 50 U.S. State jurisdictions. The Organization's Form 990, Return of Organization Exempt from Income Tax, is subject to examination by the IRS, generally for three years after they were filed. Each state has its own statutes governing the examination period. The Organization hires a third party to file registrations in all 50 states and as such, the third party maintains the compliance for these state filings, which are usually subject to examination for three to five years after they were filed.

Use of estimates --- The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Functional allocation of expenses --- Expenses are charged to each program based on direct expenditures incurred. Any program expenditures not directly chargeable are allocated to programs based on units of service and support costs are allocated to programs based on methods considered by management to be reasonable. Program expenses are those related to music education and musical instruments. Management and general relate to administrative expenses related to those programs. Fundraising includes direct and indirect costs of special events.

Subsequent events --- Management has evaluated subsequent events through April 28, 2017, the date on which the financial statements were available to be issued, and have determined that there are no subsequent events that require disclosure.

3. CONCENTRATIONS OF CREDIT RISK

Arising from cash deposits in excess of insured limits --- The Organization maintains its cash accounts in two financial institutions. During the year, cash balances may exceed federally insured limits of \$250,000. Management believes that the Organization has no significant risk of loss on these amounts due to the failure of the institutions.

Funding dependence — For the year ended December 31, 2016 two donors each accounted for more than 10% of the Organization's total revenues. For the year ended December 31, 2015 no donor accounted for more than 10% of the Organization's total revenues.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

4. PROMISES TO GIVE

Total unconditional promises to give consist of the following at December 31, 2016 and 2015:

	2016	2015
Unrestricted promises	\$ 639,904	\$ 58,647
Temporarily restricted promises:		
Program expansion:		
Chicago	6,650	35,000
Detroit	30,000	-
Fort Collins	62,500	-
Los Angeles	24,500	-
Miami	5,000	75,500
New York	40,000	7,000
Denver	100,000	-
Pasadena	-	200,000
Philadelphia	-	20,000
San Francisco	-	141,800
Amp Up NYC	190,844	306,134
Technology Curriculum Sponsorship		217,500
Rockfest	145,000	_
Gross unconditional promises to give	1,244,398	1,061,581
Less: Discount on long-term pledges	(8,715)	(13,710)
Allowance on uncollectible pledges	(37,846)	(19,300)
Net unconditional promises to give	\$ 1,197,837	\$ 1,028,571
	2016	2015
Amounts due in:		
Less than one year	\$ 1,133,148	\$ 886,581
One to five years	111,250	175,000
Total	\$ 1,244,398	\$ 1,061,581

5. COMMITMENTS

The Organization leases office space in Northern New Jersey for program operations and administration. Rent expense relating to office space amounted to \$99,258 and \$81,772 for the years ended December 31, 2016 and 2015, respectively.

During the year, the lease was renewed and extended through June of 2018. A security deposit of \$12,486 was paid at the commencement of the lease in 2013 and is included in the Statement of Financial Position.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

5. COMMITMENTS (CONT.)

Future payments due under all operating leases in effect at December 31, 2016 are as follows:

December 31, 2017	\$ 118,770
December 31, 2018	 60,764
Total	\$ 179,534

6. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes at December 31, 2016 and 2015:

	2016	2015	
Location (general program operations):			
Bridgeport	\$ -	\$ 10,164	
Brighton-Kohl	-	62,029	
Chicago	100,000	295,406	
Connecticut	293,333		
Dallas	<u>-</u>	9,035	
Denver	53,652		
Fort Collins	73,750		
Los Angeles	387,282	295,514	
Miami	•	52,486	
New Haven	-	70,000	
Pasadena	42,000	209,038	
San Francisco Bay Area	70,000	288,427	
Instruments – drum kits	-	5,000	
Amp Up NYC, LLC	-	237,000	
Classroom request	-	50,000	
Harman- technology curriculum sponsorship	98,934	282,580	
Joe Robinson projects	17,402	17,800	
Les Paul songwriting expo	•	10,000	
Program expansion	124,709	4,070	
Niagara grant	749,523	-	
Office equipment	•	4,200	
Rockfest	125,000	***	
Total temporarily restricted net assets	\$ 2,135,585	\$ 1,902,749	

Net assets were released from donor restrictions by incurring expenses satisfying purpose restrictions specified by donors during the years ended December 31, 2016 and 2015 as follows (continued on the next page):

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

6. TEMPORARILY RESTRICTED NET ASSETS (CONT.)

	2016	2015
Location (general program operations):		
Atlanta	\$ 2,242	\$ -
Bridgeport	28,864	1,721
Chicago	368,494	-
Connecticut	2,967	21,486
Dallas ,	43,873	80,074
Denver	171,348	-
Fort Collins	107,037	-
Hartford	10,290	-
Houston	4,204	-
Los Angeles	508,958	187,216
Miami	140,484	62,971
Minneapolis	1,188	· •
Nashville	3,676	-
New Haven	70,000	225,525
New Jersey	86,301	, · · · · · · · · · · · · · · · · · · ·
New York	28,218	_
Pasadena	259,730	55,700
Philadelphia	22,205	-
San Francisco Bay Area	291,044	158,148
Connecticut	-> 1,0	269,463
Dallas	-	142,237
Denver	-	2,224
Fort Collins		54,060
Los Angeles	-	58,000
New York		74,862
Pasadena		90,962
Paterson		69,580
Philadelphia	_	98,397
San Francisco Bay Area	_	256,065
Savannah	_	48,069
Tampa	28,720	70,007
Unaffiliated	4,891	-
Washington D.C.	530	_
	J30	-
Instruments:		9,045
Los Angeles	-	
New York	971 117	4,500
Amp Up NYC, LLC	871,112	1,066,361
Brighton-Kohl	187,029	5,000
Harman- technology curriculum sponsorship	183,646	2,420
JCP projects	200	166,750
Joe Robinson projects	398	2,200
Les Paul songwriting expo	10,000	10.000
Marketing consultant	-	10,000
Music videos	-	4,325
Niagara grant	477	-
Program expansion	6,534	***************************************
Rockfest	184,970	120,500
Grand total restrictions released	\$ 3,629,430	\$ 3,456,470

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015 (CONTINUED)

7. FRINGE BENEFITS

The Organization provides its employees with group health, dental, and vision insurance. Insurance is effective 30 days from an employee's date of hire. Little Kids Rock assumes responsibility for 90% of monthly premiums for an employee's coverage and 50% of monthly premiums for an employee's dependent's coverage. For the years ended December 31, 2016 and 2015, the Organization incurred expenses related to these benefits of \$175,517 and \$93,994, respectively.

8. RETIREMENT PLAN

The Organization offers a 403(b) retirement plan which matches employee contributions up to a maximum of 3% of the employee's salary. The Organization incurred expenses of \$46,727 and \$38,007 for its share of contributions into the plan for the years ended December 31, 2016 and 2015, respectively.

9. RELATED PARTY TRANSACTIONS

In September 2013, Little Kids Rock, Inc. entered into an agreement with Berklee College of Music, Inc. (a Massachusetts not-for-profit) educational institution in order to form Amp Up NYC, LLC, (a Delaware limited liability company). The joint venture was established in order to create an education enterprise (Amp Up NYC, LLC) to benefit elementary, middle and high school students of New York City (the "City), by expanding "Modern Band" music curriculum to the City's elementary schools in cooperation with the New York City Department of Education.

Promises to give, revenue and support recognition — Little Kids Rock and Amp Up NYC, LLC are financially interrelated entities. Accordingly, contributions attributed to Amp Up NYC, LLC are classified as temporarily restricted revenue and are released from restriction when the funds are transferred to Amp Up NYC, LLC. The Organization received \$634,112 and \$468,000 in temporarily restricted contributions during the years ended December 31, 2016 and 2015, respectively. Amounts of \$871,112 and \$262,300 were released and distributed to Amp Up NYC, LCC during the years ended December 31, 2016 and 2015, respectively. Amp Up NYC, LLC reimbursed the Organization for program and administration expenses in the amount of \$842,826 and \$804,061 during the years ended December 31, 2016 and 2015, respectively. Additionally, the Organization receives contributions for the benefit of Amp Up NYC, LLC.