# LITTLE KIDS ROCK, INC. (A NOT-FOR-PROFIT ORGANIZATION)

Financial Statements for the Year Ended June 30, 2018 Independent Auditors' Report

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Little Kids Rock, Inc.

We have audited the accompanying financial statements of Little Kids Rock, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2018, and the related statements of activities, functional expenses and cash flows for year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Little Kids Rock, Inc. as of June 30, 2018 and the changes in its net assets, functional expenses and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Fairfield, New Jersey September 17, 2018

Cullari Carries LLC

# STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2018

	Total	
ASSETS		
CURRENT ASSETS:		
Unrestricted cash and cash equivalents	\$ 1,138,360	
Unconditional promises to give, net	3,671,012	
Inventory	111,791	
Prepaid expenses	200,773	
Total current assets	5,121,936	_
SECURITY DEPOSITS	13,751	
LONG-TERM UNCONDITIONAL		
PROMISES TO GIVE, NET	780,478	_
TOTAL	\$ 5,916,165	=
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
Accounts payable	\$ 103,139	
Accrued expenses	58,733	
Deferred revenue	454,952	_
Total liabilities	616,824	_
NET ASSETS:		
Unrestricted net assets	393,695	
Temporarily restricted net assets	4,905,646	
Total net assets	5,299,341	_
TOTAL	\$ 5,916,165	

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2018

	nrestricted Net Assets	1	emporarily Restricted Net Assets	Total
PUBLIC SUPPORT AND REVENUES:				
Contributions	\$ 1,860,760	\$	4,899,050	\$ 6,759,810
Related party reimbursements	-		109,591	109,591
Special events	1,301,741		52,464	1,354,205
Merchandise sales	3,071		-	3,071
Other income	33,418		-	33,418
Net assets released from restrictions				
Satisfaction of purpose restrictions	 3,796,224		(3,796,224)	 -
Total public support and revenues	 6,995,214		1,264,881	 8,260,095
EXPENSES:				
Program services:				
Music education	3,802,039		-	3,802,039
Musical instruments	 1,092,859			 1,092,859
Total program services	 4,894,898		<u>-</u>	 4,894,898
Supporting services:				
Management and general	900,381		-	900,381
Cost of direct benefit to donors	511,186		-	511,186
Fundraising	 822,288			 822,288
Total supporting services	 2,233,855		<u>-</u> _	 2,233,855
Total expenses	 7,128,753			 7,128,753
CHANGE IN NET ASSETS	(133,539)		1,264,881	1,131,342
NET ASSETS, BEGINNING OF YEAR	 527,234		3,640,765	 4,167,999
NET ASSETS, END OF YEAR	\$ 393,695	\$	4,905,646	\$ 5,299,341

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JUNE 30, 2018

	 Total
CASH FLOWS FROM OPERATING ACTIVITIES: Change in net assets	\$ 1,131,342
Adjustments to reconcile change in net assets to net cash provided by operating activities: Allowance for unconditional promises to give	53,272
(Increase) decrease in operating assets	
Accounts receivable	303
Unconditional promises to give	(1,940,880)
Inventory	(47,308)
Prepaid expenses and other current assets	(95,425)
Security deposits	(1,250)
Increase (decrease) in operating liabilities	
Accounts payable	(20,028)
Accrued expenses	556
Deferred revenue	(37,048)
Compensated absences payable	(148,702)
	 , , ,
Net cash used in operating activities	 (1,105,168)
NET DECREASE IN CASH AND CASH EQUIVALENTS	(1,105,168)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	 2,243,528
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 1,138,360

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018

#### 1. NATURE OF ACTIVITIES

Little Kids Rock, Inc. (the "Organization") was incorporated in the State of California in 2001. The Organization is operated exclusively for charitable and educational purposes, with a particular focus on music education. Business and administrative functions of the Organization are located in the State of New Jersey. The following descriptions provide more detail regarding specific programs run by the Organization:

*Mentorship:* The Organization provides training and support for teachers and other types of mentors enrolled in the music education program in order to help facilitate and establish a safe, nurturing, supportive and fun environment for students.

*Music Education:* In accordance with its mission, the Organization provides music education to students, primarily from low income backgrounds in order to foster musicianship, to develop confidence, responsibility, discipline and other lifelong values.

*Musical Instruments:* The Organization purchases and provides musical instruments to provide the opportunity for students to participate in music production, recording and performances.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Basis of Accounting** --- The financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

**Basis of Presentation** --- The Organization presents its financial statements in accordance with guidance issued by the American Institute of Certified Public Accountants' Audit & Accounting Guide for *Not-for-Profit Entities* and the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC).

ASC Paragraphs 958-605-45-3 through 7, *Contributions Received*, requires that unconditional promises to give be recorded as receivables and revenue and requires the organization to distinguish between contributions received for each net asset category in accordance with donor imposed restrictions. ASC Paragraphs 958-205-45-2(a) through (d) establishes standards for external financial reporting by not-for-profit organizations and requires that resources be classified for accounting and reporting purposes into three net asset categories according to externally (donor) imposed restrictions; unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Accordingly, net assets of the Organization and changes therein would be classified and reported as follows:

<u>Unrestricted net assets</u> - Net assets that are not subject to donor-imposed stipulations. This represents the portion of expendable funds available to support the Organization's programs and activities.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

<u>Temporarily restricted net assets</u> - Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the statement of activities as net assets released from restrictions.

<u>Permanently restricted net assets</u> - Net assets subject to donor-imposed restrictions stipulate that they be maintained permanently by the Organization. Generally, the donors of these assets permit the Organization to use all or part of the income earned on any related investments for general or specific purposes. There were no permanently restricted net assets at June 30, 2018.

**Unrestricted cash and cash equivalents** --- The Organization considers all unrestricted cash, short-term securities and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

**Restricted cash** --- The Organization separately allocates cash receipts earmarked for donor intended purposes.

Accounts receivable --- Accounts receivable are stated at the amounts management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to expense and a credit to a valuation allowable based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable.

**Inventory** --- Inventory consists of musical instruments purchased and donated to the Organization during the year that have not been distributed to music education programs by June 30, 2018. Inventory is stated at the lower of cost or market value and is typically released from storage within two months from its purchase. All instruments are purchased on an as needed basis. At June 30, 2018, inventories consisted of \$111,791 of musical instruments.

Promises to give, revenue and support recognition --- Contributions, including unconditional promises to give, are recorded as received. All contributions are available for unrestricted use unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met. All amounts not expended in accordance with specific restrictions are recorded as a liability in the financial statements, as the Organization does not maintain any equity in the donation. Unconditional promises to give due in the next year are recorded at their net realizable value. Unconditional promises to give due in subsequent years are reported at the present value of their net realizable value, using interest rates consistent with unsecured individual credit rates applicable to the years in which the promises are to be received. The Organization uses the allowance method to determine uncollectible promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made. Funds received in advance of their proper usage are accounted for as deferred revenue in the statement of financial position.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

**Fixed assets** --- Fixed assets are recorded at cost and are depreciated using the straight-line method over the estimated useful lives of the assets, generally 2-5 years. Depreciation is provided based upon the actual number of months in use during the year the costs are capitalized. The Organization's policy is to capitalize fixed assets with a purchase price of \$5,000 or more and a useful life of one year or more. Expenditures for maintenance, repairs and renewals of minor items are charged to earnings as incurred. The cost of assets retired or otherwise disposed of and the related accumulated depreciation are eliminated from the accounts and any resulting gain or loss is reflected in the statement of activities. Major renewal and improvements are capitalized.

Compensated absences payable --- During the year the Organization paid out all compensated absences payable and changed to a discretionary time off policy. Therefore, there is no payable at year end June 30, 2018.

**Donated goods** --- Non-cash donations, recorded in contributions were fair valued at \$6,908 for the year ended June 30, 2018. These donations aided the Organization in accomplishing its mission.

**Donated services** --- Individuals volunteer their time and perform a variety of tasks that assist the Organization, but these services do not meet the criteria for recognition under accounting principles generally accepted in the United States of America.

**Income taxes** --- The Organization is a not-for-profit organization described under Section 501(c)(3) of the Internal Revenue Code ("I.R.C.") and is therefore exempt from federal income taxes under Section 501(a) of the I.R.C. The Organization is also exempt under corresponding state statutes in all 50 states. Accordingly, no provision for Federal or State income taxes has been presented in the accompanying financial statements.

The Organization adheres to FASB ASC Topic 740, *Income Taxes*, which provides guidance and clarification on accounting for uncertainty in income taxes recognized in the Organization's financial statements. The guidance prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and also provides guidance on de-recognition, classification, interest and penalties, disclosure and transition. For the year ended June 30, 2018, the Organization has no material uncertain tax positions to be accounted for in the financial statements.

The Organization files income tax returns with the Internal Revenue Service and all 50 U.S. State jurisdictions. The Organization's Form 990, Return of Organization Exempt from Income Tax, is subject to examination by the IRS, generally for three years after they were filed. Each state has its own statutes governing the examination period. The Organization hires a third party to file registrations in all 50 states and as such, the third party maintains the compliance for these state filings, which are usually subject to examination for three to five years after they were filed.

**Use of estimates** --- The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

**Functional allocation of expenses** --- Expenses are charged to each program based on direct expenditures incurred. Any program expenditures not directly chargeable are allocated to programs based on units of service and support costs are allocated to programs based on methods considered by management to be reasonable. Program expenses are those related to music education and musical instruments. Management and general relate to administrative expenses related to those programs. Fundraising includes direct and indirect costs of special events.

**Subsequent events** --- Management has evaluated subsequent events through September 17, 2018, the date on which the financial statements were available to be issued, and have determined that there are no subsequent events that require disclosure.

### 3. CONCENTRATIONS OF CREDIT RISK

Arising from cash deposits in excess of insured limits --- The Organization maintains its cash accounts in two financial institutions. During the year, cash balances may exceed federally insured limits of \$250,000. Management believes that the Organization has no significant risk of loss on these amounts due to the failure of the institutions.

#### 4. PROMISES TO GIVE

Total unconditional promises to give consist of the following at June 30, 2018:

Unrestricted promises	\$	2,127,127
Temporarily restricted promises:		
Program expansion:		
General		1,360,000
Chicago		475,000
Connecticut		46,000
New Jersey		50,000
New York		100,000
San Francisco Bay Area		175,000
Multi-City		100,000
Teacher Training		85,000
Gross unconditional promises to give		4,518,127
Less: Discount for long-term pledges		53,272
Allowance on uncollectible pledges		13,365
Net unconditional promises to give	\$	4,451,490
Amounts due in:		
Less than one year	\$	3,684,377
One to five years		833,750
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Total	\$	4,518,127

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 5. **COMMITMENTS**

The Organization leases office space in Northern New Jersey for program operations and administration. The lease was renewed on July 17, 2018 and extends through August 31, 2019. Rent expense relating to office space amounted to \$120,838 for the year ended June 30, 2018.

Future payments due under all operating leases in effect at June 30, 2018 are as follows:

June 30, 2019 June 30, 2020	\$	136,980 23,345
Total	 \$	160,325

#### 6. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes at June 30, 2018:

Location (general program operations):	
Chicago	\$ 271,781
Grand Junction	23,453
Milwaukee	47,985
Oakland	43,221
San Francisco Bay Area	150,678
Capital Grant – Office Equipment	9,316
Colorado expansion	1,000,000
Program expansion	3,359,212
Total temporarily restricted net assets	\$ 4,905,646

Net assets were released from donor restrictions by incurring expenses satisfying purpose restrictions specified by donors during the year ended June 30, 2018 as follows:

Location (general program operations):	
Allentown	48,046
Arlington	20,164
Atlanta	85,403
Aurora	62,505
Chicago	677,500
Colorado Unaffiliated	115,869
Connecticut	330,949
Dallas	94,988
Denver	86,052
Detroit	53,047
Grand Junction	26,547

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#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 6. TEMPORARILY RESTRICTED NET ASSETS (CONT.)

Table continued from prior page...

Houston	13,720
Indianapolis	48,407
Los Angeles	364,704
Los Angeles Unaffiliated	1,743
Maine	85
Miami	80,241
Milwaukee	2,015
Nashville	10,000
New Jersey	103,611
New York	166,120
Oakland	6,779
Philadelphia	10,000
San Francisco Bay	147,244
San Bernardino County	6,498
Stockton	29,337
Tampa	13,553
Unaffiliated	97,675
Amp Up NYC, LLC	109,591
Capital Grant – Office Equipment	14,423
Program expansion	969,408
Grand total restrictions released	\$ 3,796,224

#### 7. FRINGE BENEFITS

The Organization provides its employees with group health, dental, vision and life insurance. Insurance is effective 30 days from an employee's date of hire. Little Kids Rock assumes responsibility for 90% of monthly premiums for an employee's coverage and 50% of monthly premiums for an employee's dependent's coverage. Additionally, the Organization offers a flexible spending account and commuter plan benefits to its employees. For the year ended June 30, 2018, the Organization incurred expenses related to these benefits of \$255,462.

#### 8. RETIREMENT PLAN

The Organization offers a 403(b) retirement plan which matches employee contributions up to a maximum of 3% of the employee's salary. The Organization incurred expenses of \$65,885 for its share of contributions into the plan for the year ended June 30, 2018.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 (CONTINUED)

#### 9. RELATED PARTY TRANSACTIONS

In September 2013, Little Kids Rock, Inc. entered into an agreement with Berklee College of Music, Inc. (a Massachusetts not-for-profit) educational institution in order to form Amp Up NYC, LLC, (a Delaware limited liability company). The joint venture was established in order to create an education enterprise (Amp Up NYC, LLC) to benefit elementary, middle and high school students of New York City (the "City), by expanding "Modern Band" music curriculum to the City's elementary schools in cooperation with the New York City Department of Education.

**Promises to give, revenue and support recognition** --- Little Kids Rock and Amp Up NYC, LLC are financially interrelated entities. Accordingly, contributions attributed to Amp Up NYC, LLC are classified as temporarily restricted revenue and are released from restriction when the funds are transferred to Amp Up NYC, LLC. The Organization did not receive or release any temporarily restricted revenue for the period ended June 30, 2018. Amp Up NYC, LLC reimbursed the Organization for program and administration expenses in the amount of \$151,224 during the year ended June 30, 2018. Additionally, the Organization receives contributions for the benefit of Amp Up NYC, LLC. Effective June 30, 2018, the project for Amp Up NYC is complete. Amp Up NYC, LLC will remain open until it is legally dissolved and the final tax return is filed. Management expects its dissolution to occur in 2019.